ANGEL HILSON

INNOVATIVE STORYTELLER | AWARD-WINNING WRITER

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PROFESSIONAL OVERVIEW

Exceptional Lead Writer crafting compelling and inventive stories that transport readers to new worlds. Skilled at communicating and building collaborative relationships across all levels of the organization. A self-starter with a keen eye for detail, an endless curiosity for the latest media trends, and a focus on long-term goals.

WORK HISTORY

Writers' Raven Entertainment | Atlanta, GA, | Writer / Founder

September 2015 - Present

- Write great stories, crafting IPs and Scripts with originality and authenticity for the TV and film industry.
- Pitching projects to HBO, NBC Universal, Paramount, Bron Studios, Film Nation, Silver Reel and more.
- 2023 Stowe Story Labs Feature Campus Participant developing a new Horror Feature.
- Won high placements in over 25 Film Festivals and Screenplay competitions for screenplays.
- Self-Published novel, ELECTRIC IMPULSE became #1 Amazon Best Seller, earned a partnership with Wattpad.
- Novel won the 2019 Next Gen Indie Book Award & 2018 Reader's Favorite Finalist Award. Racked up over 3 million Wattpad Reads. Authored the ELECTRIC IMPULSE book series.
- Develop narratives, from concept to outline to final draft. Leading a team of freelance editors and graphic designers for novels. Project management, planning, budgeting, and marketing for each story.

Wattpad | Remote | Star Writer

February 2018 - December 2022

- Signed as a Wattpad Star. Made Wattpad brand appearances at writer events, did social media promos and takeover.
- Partnered with media companies to market new releases. Developed stories that increased online engagement, currently generating up to 2,000 interactions per day including likes and comments.

Kohl's Corporate | Menomonee Falls, WI | Digital Copywriter

April 2010 - September 2015

- Drafted SEO copy and web content that engaged customers. Mentored and led writer groups educating and inspiring creativity in copy. Onboarded and trained new writers.
- Drafted marketing video scripts and instructions. Created templates, tools and standards detailing copy guidelines for 50% of ecommerce departments. Identified and documented best practices and efficiencies.
- Facilitated the overhaul of Kohl's outdated software system. Spent 1 year testing UX software and providing feedback and suggestions on new iterations and improvements.

EDUCATION

Marquette University | Milwaukee, WI | B.A. in English Language & Literature Universidad de Veracruzana | Xalapa, Mexico | Summer Study Abroad Program Masterclass | James Patterson, Shonda Rhimes, Neil Gaiman, Aaron Sorkin

SKILLS

Narrative Development Analytical Collaborative **Project Management** Character Development Researcher Engaging Dialogue Leadership

Outstanding Writing Ability Editing Skills Final Draft **Diversity-Conscious**